

## Strategic Planning Consultation Midwest Regional CAC

**Our Mission** is to promote and support widespread, consistent implementation of evidence-based practices and a multidisciplinary approach to child abuse investigation, assessment, intervention and prosecution, ensuring effective outcomes for child abuse victims and their families. We do this by building capacity and elevating the expertise of child abuse professionals and improving the sustainability of multidisciplinary teams, Children's Advocacy Centers and Chapters.

**Why Strategic Planning?** *"A goal without a plan is just a wish"* – Antoine de Saint-Exupery. A strategic plan that is designed, adopted and implemented by an organization's Board of Directors and staff is essential to ensuring growth and change and serves as a tool against which the organization is able to measure their ability to make a meaningful difference in their community through the work that they accomplished.

**What is Strategic Planning?** The goal of strategic planning is to develop a roadmap for your organization over the next 3-5 years including key priority areas, measurable goals and an action plan for achieving those goals. Our team will work with your Board of Directors, staff and key stakeholders to ensure all voices are accounted for. We propose the following structure:

**Planning Meeting #1** (1-2 hours): This often involves the Executive and/or Governing Committee of the Board of Directors who will be involved in setting the course for the strategic planning session. During this meeting we discuss prior organizational background/history, strategic planning efforts, progress on current strategic planning (if existing), goals for future strategic planning and any barriers/challenges we may encounter.

**Key Stakeholder Survey:** An online survey is sent to all key stakeholders including board members, CAC staff, MDT members and volunteers to gather information about what is working, what may be improved and what may need to be added to best serve the community. Follow-up phone calls with individuals may be utilized to gather additional information to inform the process.

**Planning Meeting #2** (1-2 hours): Discussion of survey findings with Executive and/or Governing Committee. During this meeting we also develop a plan for how the two-day in-person meeting may best be utilized.

**Strategic Planning Session** (2 days): Full board participation in a 2-day strategic planning retreat. The ultimate goal of the retreat is a written document that outlines the primary goals and objectives for the next 3-5 years and perhaps the beginning of an action plan.

**Follow-Up Meetings:** We will facilitate as many follow-up meetings as necessary to ensure a full action plan has been developed and disseminated to the Board of Directors. These meetings may also include discussions around evaluating progress on the plan.

**Investment:** The Midwest Regional CAC is able to provide this service free of cost through funding from the Department of Justice – Office of Juvenile Justice and Delinquency Prevention.