

EduNet Webinar Agenda

EduNet Webinar: Evaluation Methods: How to Choose

On-demand Release Date: October 3, 2022

Welcome, Introductions, and Review of Agenda by Midwest Regional CAC
EduNet Webinar Presentation

Course Description:

When it comes to program evaluation, do you find yourself stuck in a survey rut? Are your surveys getting you the info you need? If you're looking to improve your surveys and learn what other methods are out there, this webinar is for you. We will walk you through the difference between quantitative and qualitative evaluation approaches and explain the value of a mixed-methods approach. We will offer a variety of methods that can be used based on your evaluation questions and goals. Participants will walk away with a broader set of evaluation methods and a greater understanding of when each method is most appropriate.

Learning Objectives:

1. Understand the difference between quantitative and qualitative evaluation.
2. Understand the value of a mixed-methods evaluation approach.
3. Learn about different evaluation methods and when to use them.

Instructor Bio: Nora Robinson, MSW & Kara Bixby, MPP

Nora Robinson, MSW, is the strategy director at WithInsight, bringing expertise in organizational development, partnerships, program design and project management. She has a Master of Social Work degree from the University of Minnesota, with a focus on nonprofit administration and management. Nora is known as a "social worker for nonprofits"—helping organizations meet their goals and fulfill their potential. Many of her clients have been social service agencies who serve people disproportionately affected by systemic inequities. Nora's human-centered approach to continuous learning ensures that staff examine their individual and collective agency in strengthening the system for those they serve. She leans heavily on years of intercultural development training and facilitation training to empower teams to work across difference and prioritize equity. Through her experience building the capacity of nonprofits, foundations, and education institutions, Nora has developed a reputation as a trusted partner, facilitator and coach.

Kara Bixby, MPP, is the evaluation director at WithInsight, bringing expertise in program evaluation, data analytics and continuous improvement. She has a Master of Public Policy degree from the Humphrey School of Public Affairs, with a focus on evaluation and education policy. Kara believes that when done well, evaluation can give voice to underrepresented individuals, empower staff to learn and develop their skills, and change systems to become equitable and effective. Through her roles as a consultant, internal evaluator at a foundation and school district employee, she has built relationships with diverse groups of people including



The Midwest Regional CAC is supported through grant funding from the Department of Justice, Office of Juvenile Justice and Delinquency Prevention. *Please note there were no conflicts of interest noted on behalf of the moderator or presenter.

educators, service providers, youth, and parents, many of which have experienced trauma. Her participatory approach to evaluation recognizes where people are coming from and gives them opportunities to engage in appropriate and culturally relevant ways.

Continuing Education: Approved by Minnesota Board of Social Work for 1 hours of CEU through September 2023.

Course Coordinator:

Should you have any questions, please do not hesitate to contact Sara Lee, Program Manager at sara.lee1@childrensmn.org.



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